

# William Misiaszek

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## experience



alumni

### Lead Product Manager - Alumni Sites & Stanford Magazine Stanford Alumni Association

June 2022 - Present

- Spearheaded a **0-1 launch of our Digital Membership Cards** for Apple & Android, providing a new platform for our alumni membership perks and partnerships on mobile devices.
- **Cross-functional Team Leadership:** Led a team of 12 in developing new features for Stanford Magazine, increasing user engagement by 20% and reducing development time by 35%.
- **Increased User Engagement:** Boosted user engagement by 15% and achieved a 34% click-rate per story by launching Audio Articles in collaboration with Theatrical Arts students.
- **Integrated OpenAI Text-to-Speech (TTS)** into Stanford Magazine, enabling AI-powered audio narration, and further increasing reader engagement.
- **Automation & Efficiency:** Built financial software automating data extraction from two bank partners, reducing manual entry by 95% and saving over 300 hours annually.



### Technical Product Manager (TPM) - Application Services Stanford University

June 2021 - June 2022

- **Program Execution:** Managed and executed product roadmaps for two Graduate Financial Systems, improving budget accuracy by 20% and reducing processing time by 30%.
- **Stakeholder Engagement:** Collaborated with 40+ staff members to gather feedback, leading to the implementation of 70+ fixes that resolved 80% of top user pain points.
- **Cross-Functional Leadership:** Orchestrated efforts between multiple departments, achieving significant improvements in financial operations and user satisfaction.

### Systems Product Analyst, Enterprise Technology

Mar 2020 - May 2022

- Drove development for financial software, resulting in 25%+ in efficiency and a -15% in errors.
- Managed external engineering teams, achieving a 20% cost savings.

### Financial Operations Analyst, Management Services

May 2019 - March 2020

- Led our **cloud migration project**, resulting in 40% increase in speed of financial disbursements.
- **Developed scripts** that increased department efficiency by 80% for high-revenue clients.

## ai products

- **PoliScope (TypeScript/Python)**, AI-powered tool for analysis of SF bills, demonstrating practical application of AI technologies in political analysis.
- **SenSay (React Native)**, AI-personalized learning from syntax, diction, and vernacular.
- **Refactorize (Javascript/Python)**, Multi-Agent refactors web pages for accessibility benchmarks
- **Namie (Swift)**, Geolocation memory enhancement app. Know everyone you met by location.

## education



### UC: San Diego, Earl Warren College

B.A. Economics: International Markets  
Year Abroad in South Korea at Yonsei (연세)



### Stanford University

Auditor, Management Science & Engineering  
Corporate Strategy, ML/AI, Data Structures

## skills

**Technical:** SQL/NoSQL • Experience In: Python, Javascript, Swift • Stacks: React/ExpoGo/Firebase + Ruby on Rails  
**Tools:** Figma, Firebase, Adobe Creative Suite, JIRA, Sketch  
**Coursework:** AI Powered Apps, Full-Stack Development, Neural Networks, Data Structures & Algorithms  
**Languages:** English, Spanish